

- Established in 1968
- 500 feet of beach frontage
- 103 units
- On the quiet end of the island
- Guest rooms & kitchenettes
- Meeting space available
- Friendliness & cleanliness

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West Wind Inn

ISSUE # 19

WINTER, 2006

Sweepstakes Winner

Each quarter we select one entry from our sweepstakes contest on our web site. The lucky winner receives a free one-week stay (off season) at the West Wind Inn. During the last quarter, over 3,300 people entered our sweepstakes. The winner was **Rita P. of Rochester, Minnesota**. A word to the wise - the GM selects the winners by personally reviewing the submission list. Duplicate entries are never selected.



Stress reducer Number Twelve

Keep those entries coming and you could be a winner as well. Since we started this program in the winter of 2003, thirteen people have received a free week at the Inn. Is it your turn to win?

West Wind Inn Family

This quarter we feature our Front Desk staffer — Gerry Burkell, who has met you with a smile and genuine concern for your welfare since she joined our team in September of 1985. She must really believe that this is part of her family, since she has had a husband, 2 daughters, a son-in-law and grandson all in the employ of the West Wind Inn at some point or other. When she and husband (Paul) left Michigan 27 years ago, they purchased a 42' Wheeler Yacht. For 13 years they moored it here on Sanibel and from here toured many warm water islands. After that dream was satisfied, they traded the yacht for a residence on land and a motor home, which they use to travel during the summers. Working for the Inn on a full-time basis, Gerry still finds time to paint, engage in crafts, garden and just enjoy her family and friends. For those of you who have encountered Gerry at our desk, you are awed by her warmth, her compassion, her commitment to solving your problem or just lending a hand. Needless to say, Gerry is not only special to the guests — she is special to us as well!

Modern Marvels



Speak your mind
but ride a fast
horse!

*“Never approach
a bull from the
front, a horse
from the rear , or
a fool from any
direction!”*

A family from the back woods was visiting the big city and were in a mall for the first time in their lives. While the wife shopped, the father and son walked around and were amazed with everything they saw — but especially two shiny, silver walls that would move apart and then slide back together again. The boy asked “Paw, what’s at?” The father (never having

seen an elevator) responded “Son, I dunno. I aint never seen anything like it in my entire life.” While they both watched with amazement, a fat, old lady in a wheelchair rolled up to the moving walls & pressed a button. The walls opened and the lady rolled between them into a small room. The walls closed and the boy and his father watched the small

circular number above the walls light up sequentially. They watched as it reached the last number and then the numbers began to light in reverse order. Finally, the walls opened up again and a gorgeous , voluptuous 24 year-old blonde woman stepped out. The father, not taking his eyes off the young woman, said quietly to his son, “Boy,go git cha Momma!.....”

Backlog of Paper

We all complain about the amount of paper that we have to shuffle in our daily lives. Business and government spend vast amounts on programs referred to as “paperwork reduction” efforts — only to generate more paper. Mean-

while, in the offices the backlogs grow as we all try to come to grips with this problem. The *U.S. Patent Office* is a great example. While they have 4,200 patent examiners, they have a backlog of 600,000 applications to process. Last

year alone, inventors submitted 409,000 “new and wonderful” ideas — but the truth is that only about 125 are really worthwhile. Perhaps that pile of bills on your desk is not such a monumental task after all.

Post Holiday Blahs

We are concerned about your health, therefore we do not want you to experience the “post-holiday blahs” — that time after Halloween, Thanksgiving, Christmas or Hanukah, and of course the New Years Eve celebrations. After

all, at that point there is nothing to look forward to until Easter and the spring thaw. Wouldn’t it be great to be able to get away to the sun in January after all that partying? You can at the West Wind Inn on beautiful Sanibel Island. To make

things even more attractive, our January rates are about 22% less than prime season (Feb-Apr) rates. Still not good enough? How about a 3-day special package Jan 1st – Jan 21, where the rates are 36% less than prime season. Call us!



13 Lexicons for Your Enjoyment



- | | | | | | | | | | | | | |
|--|------------------------------|------------------------|-------------------|-----------------------------------|-----------------------------------|--------------------------------|--|---------------------------|--|---|--|---|
| 1. A bicycle can't stand alone; it is two tired. | 2. A will is a dead giveaway | 3. A hungry clock goes | back four seconds | 4. A calendar's days are numbered | 5. A backward poet writes inverse | 6. Acupuncture—a jab well done | 7. Jump off a bridge in Paris & you are in Seine | 8. A short fortune teller | who escapes from prison is a small medium at large | 9. A plateau is a high form of flattery | 10. A chicken crossing the road is poultry in motion | 11. A grenade exploding on a kitchen floor in France is "Linoleum Blownapart" |
| | | | | | | | | | | | | 12. With her marriage she got a new name and a dress |
| | | | | | | | | | | | | 13. Bakers trade recipes on a knead to know basis |

Did you know that in one year's time, dentists will have used approximately thirteen tons of gold for your fillings?

Causeway Bridge Update

The latest in a long line of changes to the causeway bridge completion schedule delays the completion date even longer. While plans are being made for an official opening ceremony for May of 2007, the bridge will not be complete. Events being

considered are a 5K run, fishing tournament, and bicycle activities. The Lee county DOT's web site on Nov 21st gave the following causeway construction update: **Span B** ready for traffic in Nov '06; **Span A** in Feb '07; **New Toll Plaza** in Apr

'07; **Span C** in June '07; and old bridge **demolition**, landscaping, etc. in Sept '07. Time will tell!
Residents and tourists alike are anxious to put this project behind them.

Featured Recipe of the Quarter

Since this is the party season, our Sales & Marketing Director (Charlene) suggested we give you a quick and easy appetizer to prepare for all those guests who show up at your door — some might actually have been invited.

Cheese Toast

Combine:

- 1/3 c grated parmesan cheese
- 1/2 c chopped onion
- 3/4 c mayonnaise
- Dash of Worcestershire sauce
- Salt & Pepper (optional)

Mix well.

Spread on cocktail size rye or pumpernickel.

Broil just until golden brown.

Enjoy!





West Wind Inn

Quarterly Newsletter

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The West Wind Inn has been serving its guests who have been coming to the island since the doors opened in March of 1969. It is the perfect place to relax, decompress, unwind, chill out or to get reacquainted with your family. Our goal is to make each guest's stay a most pleasant experience.

You are on our mailing list because you requested it at check in or from our web site. If you would like to be removed from the list, [click here:](#)

<mailto:lismkting@cyberstreet.com? Subject=REMOVE>.

Friendliness and Cleanliness

We're on the web!

Sanibel's New Recreation Center

If you like to keep toned, fit and healthy, here is but another reason to come to our paradise island of Sanibel. Last April the voters approved a measure to demolish the old recreation center (located by the Sanibel School) and construct a new, state of the art facility.

The original facility was built in 1981 for \$300,000 (1/2 raised by the citizens and 1/2 matched by the City of Sanibel. Since Lee County owned the land, an agreement was arranged whereby the city leased the property from the

county with permission to build. The pool opened in 1981 and the gymnasium in 1982.

This new 31,600 square foot facility, due to open in October of 2007, will have a large gymnasium, a weight and fitness center, a multi-purpose

facility, a teen center, public tennis courts, an aquatic center with a competition/plunge pool and slide as well as an exercise pool and splash pad, restrooms, lockers, a first aid station, lobby and offices.

The cost for this new recreational facility is a bit staggering at \$14.2 million. \$8.3 million is through a bond issue, \$3.2 million from Lee County, \$1.5 million from the Board of Education, with the rest from the city's budget. Peter Brown Construction Co. from Clearwater, FL is building the facility.

