

QUARTERLY  
NEWSLETTER

THE WEST  
WIND INN

- Established in 1968
- 500 feet of beach frontage
- 103 units
- On the quiet end of the island
- Guest rooms & kitchenettes
- Meeting space available
- Friendliness & cleanliness

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# West Wind Inn

ISSUE # 32 ..... the best of Sanibel Island

SUMMER, 2010

.....*sunshine..... seashells.....and memories*

## Sweepstakes Winner

Each quarter we select one entry from our sweepstakes contest on our web site. The lucky winner receives a free one-week stay (off season) at the West Wind Inn. During the last quarter, over 935 people entered our sweepstakes. The winner was **Allen W. of Toms River, NJ**. A word to the wise - the GM selects the winners by personally reviewing the submission list. Duplicate entries are **never** selected.

Keep those entries coming and you could be a winner as well. Since we started this program in the winter of 2003, **twenty seven** people from the UK, Germany, Canada, Switzerland and all over the US have received a free week at the Inn. Is it your turn to win?

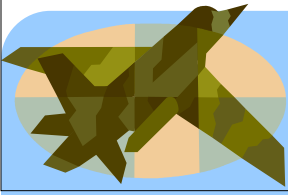


**Your perfect spot on  
the beach awaits you  
on Sanibel Island**

## West Wind Inn Family

This quarter we feature one of our part time front office staff members — Janet Firley. Janet has been with us since August of 1999, with some breaks in service for things like sampling life in the mountains of Tennessee. But she always comes home! She is multi-talented — front desk clerk, reservations, night audit — she can do it all. While they say not to discuss religion and politics, get her started on politics — particularly political figures — and she will wow you with her knowledge. Being an avid reader (she admits that murder mysteries are her favorite) she keeps up with Florida writers like our own Randy Wayne White, Carl Hiaasen, Tim Dorsey and Bob Morris. Since she would prefer to walk the beautiful beaches of our island, rather than spend time in the kitchen, she is a fixture at Bailey's deli counter. Janet says "life is good", referring to her laid back island life style — but no one can beat the life style of her totally spoiled Havana Brown cat — "Mister"!

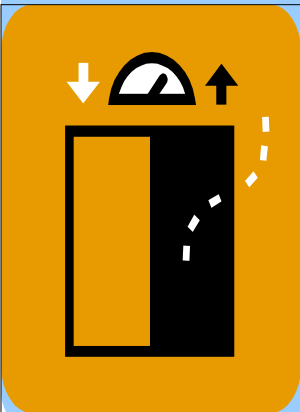
## A Bit Overqualified!



The average number of people airborne over the United States at any given hour is 61,000

*The nearest thing to eternal life we will ever see is a government program.*

**Life is not measured by the number of breaths we take — but by the moments that take our breath away!**



Jim retired in his early 50's, was bored and started a second career. However, even though he loved his new job, he just couldn't seem to get to work on time. Every day he was 5, 10 or 15 minutes late.

Finally, one day, his boss called him into the office for a talk. "Jim" he said "I must tell you that I truly like your work ethic — you do a bang-up job, but being late for

work nearly every day is quite annoying to me as well as to your fellow workers."

Jim replied "Yes, sir, I know. I'm sorry, but I am working on it."

"That's what I like to hear" said his boss "however the fact that you consistently come to work late does puzzle me because I understand that you retired from the United States Marine Corps, and they have some pretty

rigid rules about tardiness. Isn't that correct?"

"Yes, I did retire from the Marine Corps and proud of it." said Jim.

"Well, what did they say when you came in late, Jim?" asked the boss.

"They said, 'Good Morning, General!' replied Jim.

## The Skating Rink Secret

Ever wonder how they keep those outdoor skating rinks from melting — even on nice sunny days?

The secret is the temperature below the ice is so cold that the temperature above the ice is insignificant. Rinks are normally 2" or more thick and are laid on a concrete floor, through which 3/4" to 1" di-

ameter pipes are laid. These pipes are placed no more than 2" apart running crosswise on the rink. A very large skating rink could have 7 to 11 miles of pipes embedded in the concrete.

A cold brine solution (or a glycol solution similar to the antifreeze we use in cars) is continually pumped through

the pipes. This solution draws off heat from the floor, as chillers (run by compressors) cool the solution to between minus 5 degrees and minus 15 degrees Fahrenheit each time it circulates. The warmer the air above the ice, the more solution is pumped through the pipes.

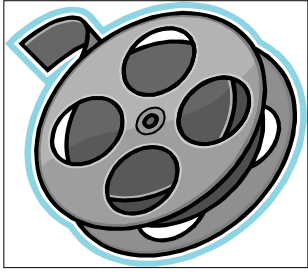
Remember this next winter at the skating party.

## Elevator Music:

If you want to make the executives of Muzak mad, call their product "elevator" or "background" music. They like to think of it as "environmental music." It all started with a chap named Maj. Gen. Squier, a retired officer who was a pioneer in military radio work. In 1922 he came up with a system whereby radio could be transmitted into homes through

power lines (like our modern cable). He sold it to a public utility company in NYC and called it Muzak. He was always fond of the brand name "Kodak", therefore he merged music with Kodak and got "Muzak". After two British psychologists published a study on the benefits of music in the workplace, Muzak grew.

Today, Muzak has an active library of 5,000 titles and uses phone lines, satellite and radio channels to broadcast to their 350,000 subscribers. Only twice has a voice been heard on Muzak — 1981 when the US hostages were released in Iran and on Good Friday in 1985 when they joined thousands of radio stations to play "We are the world".



# Want A Job Just Watching Movies?

So you like movies and can't get enough of them? Do I have a job for you! Trouble is you have to move to Hollywood — not so bad. The Motion Picture Association of America has a board of 6 members (and a chairman with oversight responsibility) who review movies all day long and apply ratings. Yes, these are full time paid

positions. Members are selected with two goals in mind — flexibility and stability. Therefore two members holding long terms are “old timers” who are well acquainted with film history. No one, however, is granted tenure. Two other people are on a one or two year leave of absence from their regular professional involvements (perhaps a writer). Since these are considered to be more recently involved with the outside world, they reflect changing attitudes and social mores, particularly

those of parents. The final two members are generally younger people with three-year appointments, who will move on, usually to pursue careers in the film industry. Ratings are not comparative or imitative. The board claims to classify films individually and does so in a summary fashion — not basing the rating on any particular scene. The one exception is the appearance of any harsh, sexually derived words which automatically drive the film into the “R” category. Otherwise there is no other predetermined set of

rules. Should a film producer disagree with the board's decision on a rating he/she can change the particular scene or scenes in question and resubmit — sometimes done 2, 3, or even 8 times. The board will surely know the film by heart at this juncture. Another option to settle a disagreement is to appeal to the 24 member Rating Appeals Board. What a drill. Do you still want to apply for this job? Might be like working in a candy factory.

## Musings!

1. If you spell out the numbers, starting with “one”, how far do you have to go before you get a letter “a” in the number? Answer = one thousand.
2. Only two people actually signed the Declaration of Independence on July 4, 1776 (John Hancock and Charles Thomson). Most of the rest signed on August 2nd. The final signature wasn't added until 5 years later.
3. A cute mathematical trick for you —  $111,111,111 \times 111,111,111$  will equal 12,345,678,987,654,321.
4. It's impossible to lick your elbow. (I know you'll try)
5. You wouldn't believe it but the US Treasury prints less money each day than monopoly money.
6. If a statue in the park of a person on horseback has both front legs in the air, the person died in battle; if the horse has only one front leg in the air, the person died as a result of wounds from a battle; if the horse has all four legs on the ground, the person died of natural causes.
7. The cost of raising a medium size dog runs over \$6,000.
8. The first couple to be seen in bed together on prime time TV was Fred & Wilma Flintstone.

## Featured Recipe of the Quarter

Summertime is upon us and no one wants to spend a lot of time in the kitchen.

Here's a quick and simple chicken dish from our own Candy McCollum, that you can put together — perhaps between laps in the pool:

- \* 2 to 4 chicken breasts
- \* 1 can cream of mushroom

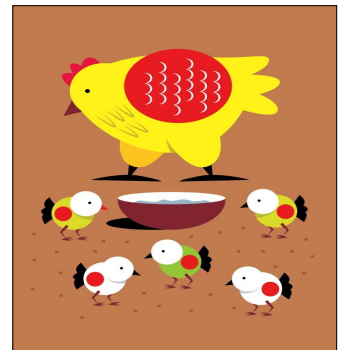
soup

- \* 1 can cheese soup
- \* 1 cup Seasoned bread crumbs

Put the chicken breasts in a baking dish. Combine the two soups, then pour it over the breasts. Sprinkle the seasoned bread crumbs on top.

Cover and bake at 350 degrees for 20 minutes. Then uncover and bake for another 10 minutes.

Serve with a fresh salad, some peas and 5 or 6 bottles of white wine and your guests will just love you. Actually, just give them the wine and they will still love you!





West Wind Inn

### Quarterly Newsletter

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The West Wind Inn has been serving its guests who have been coming to the island since the doors opened in March of 1969. It is the perfect place to relax, decompress, unwind, chill out or to get reacquainted with your family. Our goal is to make each guest's stay a most pleasant experience.

You are on our mailing list because you requested it at check in or from our web site. If you would like to be removed from the list, please send an email to [wwinnmktg@cyberstreet.com](mailto:wwinnmktg@cyberstreet.com) and in the subject line put the word REMOVE.

*....sunshine....seashells....and memories*



## Sheriff Joe!

Sheriff Joe Arpaio's beat is Maricopa County, Arizona. You may have heard of him. He's the guy that painted the jail cells pink and made the inmates wear pink prison garb. He has a huge farm where the inmates grow most of their own food — all by hand, no machinery. At his Christmas tree farm, you can buy a living tree for \$6—\$8 and then plant it after the holidays. Yes, operated by the prisoners. His jail is a non-smoking facility with no porno magazines, no coffee, no weights and only "G" rated movies — the only cable channels are Disney and the Weather Channel "so they can see how hot it will be on the chain gang."

He gets reelected each time with

over 80% of the vote.

Sheriff Joe volunteered to take over the county's animal shelter program where they were spending \$18 million per year. The shelters are now staffed by prisoners and the cost has dropped to under \$3 million. Inmates feed and care for strays. Every animal gets a walk twice a day and the prisoners have become experts on animal nutrition and behavior. They even give classes for anyone who wants to adopt an animal. He has taken strays off the streets, given them to the care of prisoners and even had some placed in dog shows. When someone adopts a pet, they come to them in great health, with current shots, neutered and with an

inserted microchip — all for \$78. Besides getting out of their cells, the prisoners get token compensation. His chain gangs do free work on county and city projects as well. Sheriff Joe has some great ideas that others might copy.

